EXHIBIT 14

In the Matter Of:

Civil Investigation Demand - No. 30762

February 28, 2022



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60
 1
  about which you are testifying today.
 2
                 Have you seen this letter before?
 3
       Α.
            Yes.
           And when have you seen this letter before?
 4
 5
            In early February as part of the preparation
       Α.
 6
  process.
 7
       O.
           And who at Alphabet prepared this letter?
                MS. ELMER: Same objection. It's outside
 8
 9
   scope.
10
                You may testify in your individual
11
  capacity, if you know,
                MR. NAKAMURA: I'm sorry. Hold on a sec.
12
13 So, Ms. Elmer, I'd like to understand the basis for your
14 outside-the-scope objection, given that this letter
15 literally responds to specifications point by point to
16 the CID to which is sitting in response to
17 today. Why is that out of scope?
                 MS. ELMER: Well, first of all, the DOJ
18
19 has rejected these letters as being responsive to the
20 CID and has insisted upon testimony. A 30(b)(6)
21 witness is the testimony of the company. That's why
22 we're here today.
23
                 And your CID does not include a
24 specification seeking testimony about outside counsel
25 preparation of letters to the DOJ on any topic,
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1 including the topic of this CID.

2 So if you insist on asking the witness

3 questions about outside counsel's work, I will terminate

the deposition and suggest that you move on to the

5 specifications that are set forth in the CID.

6 MR. NAKAMURA: Okay. I understand your

7 position.

- Q. (By Mr. Nakamura) , is it
- 9 Alphabet's position today that this letter does not
- 10 represent the corporate position of Alphabet with
- 11 respect to this civil investigative demand to which you
- 12 are sitting here in response to today?
- 13 A. Yes. I am here to testify with the corporate
- 14 position which supersedes this letter.
- 15 Q. Does anything in this letter represent the
- 16 corporate position of Alphabet?
- 17 A. I believe if we discuss these line by line, you
- 18 will find a lot of overlaps; and you may also find some
- 19 discrepancies.
- 20 Q. So what in this letter represents the corporate
- 21 position of Alphabet?
- 22 A. Okay. This is going to take a long time to
- 23 walk through. Would you like to walk through that?
- 24 Q. Yes.
- 25 A. Okay. I think the easiest way to say this is

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62
 1
  that we have updated this letter specifically with the
  communication on February 25th to correct a couple of
 3 pieces of information that likely outside counsel did
 4 not have full knowledge of.
 5
                 So if you're asking which pieces of this,
  I think you'll find them specifically in the letter
 6
  dated Feb 25.
 7
 8
            So I'm just trying to make this process
  simpler. I just want to understand, because in my
  reading of this letter, there's some pieces of
11 information here that are not included in the
12 February 25th letter, and I don't know whether that is
13 by mistake or whether or not something supersedes
14 something else. So that is why I'm asking you these
15
  questions.
16
                 So what in this letter is Alphabet's
17
  corporate position with respect to the specifications in
18
  the CID?
19
                 MS. ELMER:
                             Objection, asked and answered.
20 I'd like to take a break to discuss an issue of
21 privilege.
22
                 MR. NAKAMURA:
                               I'm sorry. Before you go
23 off the record, are you intending to claw back part of
  this document?
24
25
                                  The question has been
                 MS. ELMER:
                             No.
```

```
63
1 asked and answered. He's already answered your
2 question, Brent.
 3
                  , if you'd like to answer it again,
4 please go ahead before we go off the record.
5
           (By Mr. Nakamura) Yeah. So the question
      Ο.
6 pending is what in this letter is Alphabet's corporate
7 position with respect to the specifications that you are
8 here to testify about today in the CID?
9
                MS. ELMER: Other than what he's already
10 said about the February 25th letter? What more are you
11 asking for, Brent?
                               , if you'd like,
12
      Q.
           (By Mr. Nakamura)
13 we can just walk through this letter and you can tell me
14 what is right, what is wrong, what is superseded and
15 what is not.
16
                MR. NAKAMURA: Seumas, could you upload
17 into the Chat -- you know what, let's just do it this
18 | way.
19
      Ο.
           (By Mr. Nakamura) So,
                                   , please
   just keep this on your computer. I'll be referring back
21 to it later. Okay?
22
      Α.
           Okay.
23
                MR. NAKAMURA:
                              Seumas, why don't you
24 upload tab 7 into the Chat.
25
                MS. ELMER: Okay.
                                   I asked for a break.
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115
 1
                 MS. ELMER:
                             Well,
                                    , I'm sorry to
              I'm sorry to interrupt. But because this
 2
  interrupt.
 3
  question is going beyond the scope of the CID, I'm
   instructing you to answer in your personal capacity
 5
  here.
 6
                 THE WITNESS:
                               Oh, okay.
 7
            Then I would say I can't answer due to
       Α.
 8
  privilege.
 9
            (By Mr. Nakamura) And is one of the -- and
       Q.
  what are the names of projects for which Alphabet was
  considering divestitures of its AdTech products?
12
                 MS. ELMER:
                             I instruct the witness not to
13 answer the question because the question invades the
  attorney/client privilege and the work product doctrine.
15
       0.
            (By Mr. Nakamura) Will you follow your
  counsel's instruction?
17
            Yeah. Are you actually asking me, like, about
       Α.
18
  the privileged contents?
19
                 MS. ELMER: He is, and I instruct you not
20
  to answer.
21
                                And that's fine.
                 MR. NAKAMURA:
22
            (By Mr. Nakamura) As part of -- I'm sorry.
       Ο.
23 And are you going to follow your counsel's instruction
24 not to answer?
25
            Yeah.
       Α.
```

30(b)(6), Highly Confidential 116 1 Q. As part of Project Sunday, is Alphabet considering any changes to the way its AdTech products 2 3 operate? Same instruction. 4 MS. ELMER: 5 0. (By Mr. Nakamura) Are you going to follow your 6 counsel's instruction? 7 Α. Yes. Did Project Sunday incorporate any business 8 0. 9 analyses previously performed by Alphabet employees 10 before Project Sunday began? 11 Α. I'm sorry, can you repeat it? 12 Sure. Did Project Sunday incorporate any Q. 13 business analyses performed by Alphabet employees before 14 Project Sunday began? 15 Α. So my understanding is there was an industry 16 report that had been prepared in the general course of 17 normal business separate from the project and that 18 pieces of that, namely, facts, were taken and then 19 incorporated into the project. 20 That's for a portion of the Yeah. project; and, yeah, that's the extent of my understanding there. 23 Q. And who performed that -- or who created that

- industry report that you just described?
- 25 And actually, I want to amend my last answer Α.

117 1 after I answer this. So Lazard, the investment bank, was on a 2 3 general retainer for general industry trends. 4 had provided that report as part of a separate sort of ongoing, what's going on in industry retainer. 5 were unaware of its use in this project. 6 7 And again I'll say that that was a collection of facts that were then used. So that's that. 9 10 I want to say also there were pieces of 11 analysis from other projects listed in the CID that 12 were -- that were used and incorporated in Project 13 Sunday. 14 And what are the names of those projects whose Q. pieces of analyses were included in Project Sunday? 16 SingleClick and Stonehenge. Α. 17 Okay. And other than work from Projects Ο. SingleClick, Stonehenge and Lazard's work as you 19 previously described, was any other business analysis performed by an Alphabet employee incorporated into 21 Project Sunday? 22 MS. ELMER: Object to the form as mischaracterizing testimony and assuming facts. 24 But you may answer. 25 Α. I'm sorry. Can you repeat?

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118
 1
       Q.
            (By Mr. Nakamura)
                               Sure.
                                      And is there any
   other business analysis other than from Project
 3
  SingleClick, Project Stonehenge and Lazard incorporated
  into Project Sunday --
 5
                 MS. ELMER: Object to the form -- go
 6
   ahead.
 7
       0.
            (By Mr. Nakamura) -- that was undertaken prior
   to the beginning of Project Sunday?
 8
 9
                 MS. ELMER: Object to the form as
  mischaracterizing testimony, assuming facts and
10
11 misleading.
12
                 But you may answer if you can.
13
            I'm sorry.
                        I'm still not --
       Α.
14
            (By Mr. Nakamura) Other than what you've just
       Q.
15 listed, were there any other business analyses performed
16 by Alphabet employees prior to the beginning of Project
17 Sunday that were incorporated into Project Sunday?
                 MS. ELMER: Object to the
18
19 mischaracterization of SingleClick and Stonehenge as
20 business analyses. Also object to the
21 mischaracterization of any work provided by Lazard as
22 being the work of a Google employee.
23
                 Other than that, you may answer if you
24
   can,
25
            I'm not aware of any other prior work that had
```

```
121
 1 | Monday, which is part of specifications 1b,
 2
   specification 2.
 3
                 Who chose the name "Project Monday" for
   the project?
 4
 5
       Α.
            I did.
 6
            And what was the subject matter of Project
       Ο.
 7 Monday?
 8
                              I instruct the witness not to
                 MS. ELMER:
  answer to the extent that it would invade the privilege;
10 but, otherwise, you may answer.
11
       Α.
            Yeah.
                   It was an analysis for a particular
12 remedy to be undertaken due to the anticipated
13 litigation.
14
            (By Mr. Nakamura) And what was the particular
       Q.
15 remedy to be undertaken?
16
                 MS. ELMER: Same instruction.
17
       Α.
            Yeah.
                   That's privileged.
            (By Mr. Nakamura) So will you follow your
18
       0.
   counsel's instruction not to answer?
20
       Α.
            Yes.
            So turning to page 5 of Exhibit 7, is this a
2.1
       Ο.
   complete list in bullet point 2 of all outside counsel
   who worked on Project Monday?
24
       Α.
            Yes.
25
            And is this a complete list of all Google
       Q.
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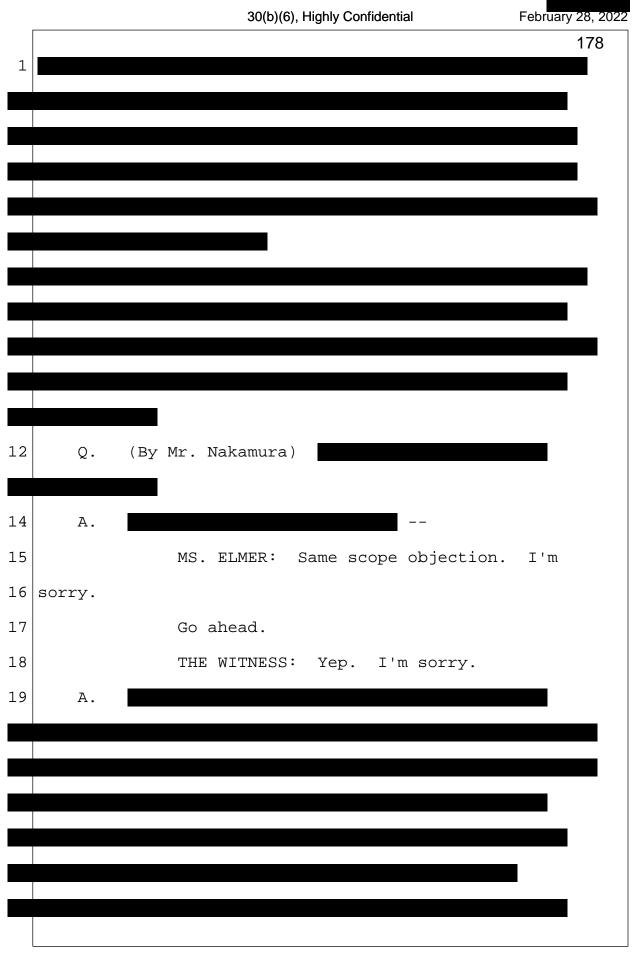
- 1 in-house counsel who worked on Project Monday?
- 2 A. Yes, although, again, I want to distinguish
- 3 between "worked on" and "made aware of."
- 4 Q. And what is that distinction?
- 5 A. In that I don't know if all of them were
- 6 contributing to the document as much as possibly, you
- 7 know, this would have been provided to them but they
- 8 likely didn't do -- many of them likely didn't do work,
- 9 quote unquote, work.
- 10 Q. Okay. And who initiated Project Monday?
- 11 A. I did.
- 12 Q. Did Mr. Schindler initiate Project Monday?
- 13 A. No. I think I just told you I did.
- 14 Q. And did anyone else initiate Project Monday?
- 15 A. No.
- 16 Q. What was -- what were your job responsibilities
- 17 with respect to Project Monday?
- 18 A. To steward the business through regulatory --
- 19 potential regulatory action.
- 20 Q. And what work did you do with respect to
- 21 Project Monday?
- MS. ELMER: And, I instruct you not
- 23 to answer to the extent that answering would invade the
- 24 work product doctrine or privilege. But if there's a
- 25 way that you can answer with not invading the privilege,

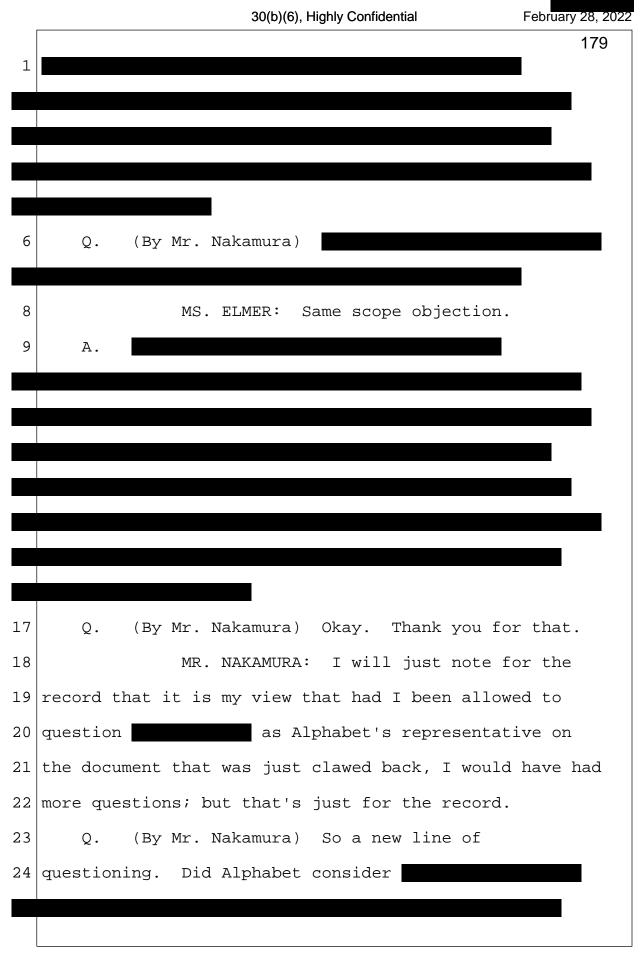
```
123
 1
  then you may do so.
 2
                 THE WITNESS:
                               Sure.
 3
            In conjunction with legal counsel, I authored a
       Α.
  potential remedy.
 5
            (By Mr. Nakamura) And which legal counsel did
       0.
  you author that in conjunction with?
 7
            Ted Lazarus and
       Α.
                             and I believe
  possibly
 9
            I'm sorry. Could you spell that last name?
       Q.
10
       Α.
            It's a first name,
11
                  Could you spell that for us, please.
       Q.
12
       Α.
13
            I see now. Okay. And is his last name
       Q.
14
15
       Α.
            Yes.
16
       0.
            Okay. Thank you.
17
                 And that's listed at the last line of
  Google's in-house counsel included.
18
                                        Is that correct?
19
       Α.
            Yes.
20
            And when did you author that legal remedy?
       Ο.
            So that was approximately -- it was early
21
       Α.
22 March 2021.
23
            And did you write that legal remedy down in a
       Q.
24 document?
25
       Α.
            Yes.
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```
145
 1
                              Same instruction.
                 MS. ELMER:
                                                  You may
 2
  answer to the extent you would not waive the privilege
   or invade the work product doctrine.
 3
            To be properly prepared if regulatory actions
 4
       Α.
 5
   occurred.
            (By Mr. Nakamura) What outside counsel were
 6
       0.
   involved in Project SingleClick?
 7
            They're listed in the second bullet point
 8
       Α.
 9
  here --
10
       Q.
            Were any -- sorry.
11
       Α.
            -- on page 2.
12
       Q.
            Thank you.
13
                 MS. ELMER: And we are referring to
14
  Exhibit No. 7. Is that right?
15
                 THE WITNESS:
                                Yes.
16
       Q.
            (By Mr. Nakamura)
                                Thank you.
17
                 Were any outside counsel who worked on
   this project not listed here?
18
19
       Α.
            No.
20
            What Alphabet employees who are not lawyers
       Ο.
  worked on, approved or evaluated Project SingleClick?
22
            Those are listed in bullet point 4 here on
       Α.
  page 2 of Exhibit 7.
            Okay. And what was
                                           role on Project
24
       Q.
25 | SingleClick?
```

		55(5), 1.1gm, 500masman 1.500m, 1.50
1	Α.	146 To provide initial scoping of the project.
2	Q.	And did she have any other job responsibilities
3	on Proje	ect SingleClick?
4	А.	Yes. As a general manager, this falls within
5	her busi	ness.
6	Q.	And what business is that?
7	A.	Running the ADVA division.
8	Q.	And did do any work with respect to
9	Project	SingleClick?
10	A.	No.
11	Q.	Who initiated Project SingleClick?
12	A.	This was a combination of and Ted
13	Lazarus.	
14	Q.	And how was Project SingleClick initiated?
15	A.	Through a verbal discussion.
16	Q.	And which Alphabet employees were involved in
17	that ver	bal discussion?
18	A.	Ted Lazarus and, myself and
19	and	
20	Q.	is listed under "Google employees
21	included	l." Is that correct?
22	A.	That's correct.
23	Q.	What was job responsibility with
24	respect	to Project SingleClick?
25	A.	Contributor.

1	Q. And what contributions did make?
2	A. That would violate privilege.
3	MS. ELMER: Yeah. So I'll give the
4	instruction. To the extent that this question invades
5	the work product doctrine or privilege, I instruct the
6	witness not to answer. If there is a way to answer
7	without invading either one of those, then you may do
8	so.
9	A. He's an engineer. That's all I can answer.
10	Q. (By Mr. Nakamura) Okay. Thank you.
11	What was job responsibility
12	with respect to Project Monday I'm sorry, Project
13	SingleClick? My apologies.
14	A. He's a contributor.
15	Q. What did his contributions involve?
16	MS. ELMER: Same instruction. But if
17	there's a way to answer without invading the work
18	product doctrine or the attorney/client privilege, you
19	may do so.
20	A. He's a product manager.
21	Q. (By Mr. Nakamura) And when you say, "He's a
22	product manager, what do you mean?
23	A. I mean his role at Google is as a product
24	manager in the AdManager product.
25	Q. Thank you.





	180
1	as part of Project Stonehenge?
2	MS. ELMER: And I instruct the witness not
3	to answer the question because the question invades the
4	work product doctrine and the attorney/client privilege.
5	Q. (By Mr. Nakamura) Will you follow that
6	instruction, ?
7	A. Yes.
8	MR. NAKAMURA: So, Ms. Elmer, it is the
9	Division's position that Google has waived privilege
10	over this particular line of inquiry.
11	Seumas, could you please put in the Chat
12	tab 27. And I would like the court reporter to mark
13	this as Alphabet Exhibit 10.
14	(Exhibit 10 marked)
15	MR. NAKAMURA: Alphabet Exhibit 10 is an
16	excerpt from the August 11th, 2021 deposition of
17	. As you can see in this excerpt which
18	contains the title page, the reporter's certification
19	and an excerpt, on page 197 I asked this
20	question with respect to Stonehenge and additional work
21	
22	He responded. There was no clawback of
23	this transcript, motion to strike or anything else.
24	And as a result, not only have six months
25	passed, but I believe that Alphabet has waived the

```
181
  ability to claim privilege over this line of
 1
 2
  questioning.
 3
                 MS. ELMER:
                             We dispute your waiver
  argument, and we'll just have to take that up at a later
 5
  time. But we are not going to waive the privilege in
 6
  today's deposition.
 7
                 MR. NAKAMURA:
                                I understand.
                                               Thanks for
 8
  your position.
 9
            (By Mr. Nakamura)
                               So let's move back to
       Q.
  Exhibit 7. So turning to Exhibit 7, page 3.
10
11 know when you have that in front of you,
12
            Is this the February 25th letter?
       Α.
            Yes, it is.
13
       Q.
14
       Α.
            Yep.
15
       Q.
            Under Project Stonehenge the second bullet
  point, is this a complete list of all outside counsel
17 who were involved in Project Stonehenge?
18
       Α.
            Yes.
19
       0.
            And is the third bullet point a complete list
  of all Google in-house counsel who were involved in
21 Project Stonehenge?
22
       Α.
            Yes.
23
            And is bullet point No. 4 a complete list of
       Q.
24 all Google employees other than Google in-house counsel
25 who were involved in Project Stonehenge?
```

```
182
 1
            Yes, with the same note that some of these were
       Α.
   on the working team and others were more of the
 2
 3
   audience.
 4
       Ο.
            All right. That's very helpful.
 5
                 So who among these Google employees was on
 6
   the working team?
 7
       Α.
            So I'll go in order here.
                                                        And I
   think that's it.
13
            Was there a leadership --
       Q.
14
            The nonlawyers. And then there were lawyers.
       Α.
15
       Q.
            I'm sorry. Yes.
                               That's my fault.
16
                 Who were the lawyers who were on the
17 working team for Project Stonehenge?
18
       Α.
                                   Those were the primary
19 day-to-day.
20
            And was there a leadership team associated with
       Ο.
21 Project Stonehenge?
22
       Α.
            Yes.
23
            Who was on that leadership team associated with
       Q.
  Project Stonehenge?
25
       Α.
                                                 , along with
```

30(b)(6), Highly Confidential 183 I would include 1 in there. And were there any key decision-makers with 2 3 respect to Project Stonehenge? That assumes that a decision was reached, so 4 Α. 5 that's impossible for me to answer. And that is because no decision was reached 6 7 with respect to Project Stonehenge. Is that correct? 8 Α. Yes. 9 And what were Q. job responsibilities? 10 11 Α. Sure. It's She is the lead product manager for AdManager. 13 And what work did she do for Project Q. 14 Stonehenge? 15 MS. ELMER: And I object to the extent 16 that answering the question would call for information 17 that invades the work product doctrine or the 18 attorney/client privilege. 19 However, if there's a way to answer the question without invading the privilege, please do so. Sure. Before I do that, I should have noted 21 Α. 22 was part of the leadership team. that 23 So her job was to lead the project as we considered remedies for potential antitrust litigation

25 and privacy litigation.

	184	
1	Q. (By Mr. Nakamura) Thank you for that.	
2	And what were job	
3	responsibilities with respect to Project Stonehenge?	
4	MS. ELMER: Same admonishment, but you may	
5	answer if there's a way to do so without invading the	
6	privilege.	
7	A. Yeah. He's responsible for all engineers, for	
8	all of the publisher products, including AdManager, so	
9	he was a contributor.	
10	Q. (By Mr. Nakamura) And what work did	
11	do as part of Project Stonehenge?	
12	MS. ELMER: Same admonishment.	
13	A. He provided guidance.	
14	Q. (By Mr. Nakamura) And guidance to whom?	
15	A. To the working team and to leadership.	
16	Q. And when you say "leadership," do you mean the	
17	leadership team we just discussed for Project Stonehenge	
18	or some other leadership team?	
19	A. I basically mean .	
20	Q. And what were job responsibilities	
21	with respect to Project Stonehenge?	
22	MS. ELMER: Same admonishment.	
23	A. So he's responsible for the commercialization	
24	of our publisher products and how we bring them to	
25	market.	

		185
1	Q.	(By Mr. Nakamura) And what work did
2	do with	respect to Project Stonehenge?
3		MS. ELMER: Same instruction.
4	Α.	He provided guidance to the working team.
5	Q.	(By Mr. Nakamura) And what were your job
6	responsi	oilities with respect to Project Stonehenge?
7		MS. ELMER: Same instruction.
8	Α.	Primarily as an audience and to provide
9	guidance	to both the working team and to leadership.
10	Q.	(By Mr. Nakamura) And what work did you do
11	with resp	pect to Project Stonehenge?
12		MS. ELMER: Same instruction.
13	Α.	I provided guidance to the working team and to
14	leadership.	
15	Q.	(By Mr. Nakamura) What were job
16	responsi	oilities with respect to Project Stonehenge?
17		MS. ELMER: Same instruction.
18	Α.	He works for and he's a project manager
19	on AdMana	ager.
20	Q.	(By Mr. Nakamura) And what work did
21		do for Project Stonehenge?
22		MS. ELMER: Same instruction.
23	Α.	Analysis.
24	Q.	(By Mr. Nakamura) And what analysis did
25		perform?

```
186
 1
                              I'd instruct the witness not
                 MS. ELMER:
 2
   to answer because the question invades the work product
   doctrine and the attorney/client privilege.
 3
 4
            (By Mr. Nakamura) Will you follow Ms. Elmer's
       O.
 5
   instruction?
 6
       Α.
            Yes.
 7
            Okay.
       0.
                   What were
   responsibilities with respect to Project Stonehenge?
 8
 9
            Apologies. Can I have one minute?
       Α.
10
       Q.
            Sure.
                   No problem.
            Okay.
11
       Α.
                   I'm ready to continue.
12
                              Same admonishment, but you may
                 MS. ELMER:
13
  answer to the extent you can without invading the
14
  privilege,
15
       Α.
            I apologize. Can you repeat the question.
16
       0.
            (By Mr. Nakamura) Absolutely, no problem.
17
                 What were
                                         job
   responsibilities with respect to Project Stonehenge?
18
19
       Α.
            He is a senior engineering leader on the
   AdManager team.
2.1
            And what work did
                                         do with respect to
       Ο.
   Project Stonehenge?
23
                              Same admonishment.
                 MS. ELMER:
            Analysis.
24
       Α.
25
            (By Mr. Nakamura)
                               And what sort of analysis
       Q.
```

1	did perform as part of Project Stonehenge?
2	MS. ELMER: I instruct the witness not to
3	answer because the question invades the work product
4	doctrine and the attorney/client privilege.
5	
	Q. (By Mr. Nakamura) Will you follow Ms. Elmer's
6	instruction?
7	A. Yes.
8	Q. I'm sorry. Did you say "yes"?
9	A. Yes.
10	Q. Thank you. My fault.
11	What were job responsibilities
12	with respect to Project Stonehenge?
13	A. He's the engineer responsible for AdManager.
14	Q. And what work did perform as part of
15	Project Stonehenge?
16	MS. ELMER: Same admonishment.
17	A. He was a contributor to the working team.
18	Q. (By Mr. Nakamura) What contributions did
19	make to the working team?
20	MS. ELMER: If you can answer the question
21	without invading the privilege or work product doctrine,
22	you may; otherwise, I instruct the witness not to
23	answer.
24	Q. (By Mr. Nakamura) Do you have any response
25	that you can provide,, subject to your

188 counsel's instruction? 1 2 Α. No. 3 All right. And lastly on this list, what were Ο. 4 job responsibilities with respect to Project 5 Stonehenge? So she's the general manager for AVAD, which 6 7 includes the publisher products. And what work did she perform with respect to 8 0. Project Stonehenge? 9 10 MS. ELMER: Same admonishment. 11 Primarily audience, and she obviously among Α. this list has the senior responsibility to decide how to 13 steward the business in light of regulatory 14 potentialities. 15 0. (By Mr. Nakamura) Were any Alphabet employees or executives not listed here involved in considering 17 any part of Project Stonehenge? Not to my knowledge based on the diligence that 18 Α. 19 we performed. 20 And when did Project Stonehenge begin? Ο. 2.1 I'm sorry. You're muted, 22 Α. My apologies. 23 Stonehenge began in February of 2020. 24 Q. What event began Project Stonehenge? 25 Primarily the completion of a prior project at Α.

- 1 which point we decided to investigate a particular line
- 2 of remedies. And that prior project was precipitated by
- 3 the seven investigations that were noted on page 2 of
- 4 Exhibit 7.
- 5 Q. Thank you. I appreciate the precision.
- 6 And did Project Stonehenge evolve into
- 7 Project Banksy as listed on the CID specification
- 8 schedule?
- 9 A. No.
- 10 Q. Okay. When did Project Stonehenge end?
- 11 A. June 2020.
- 12 Q. Was there any event or occurrence that marked
- 13 the end of Project Stonehenge in Alphabet's view?
- 14 A. This was more of a completion of analysis to
- 15 our satisfaction.
- 16 Q. Okay. How many meetings in total occurred at
- 17 Alphabet for Project Stonehenge?
- 18 A. I'd say on the order of 25.
- 19 Q. And of those 25 meetings, how many were
- 20 attended by Alphabet's attorneys?
- 21 A. The majority, large majority.
- 22 Q. How many Alphabet employee hours have been
- 23 spent on Project Stonehenge?
- 24 A. About 50.
- 25 Q. And how much did Alphabet spend on outside

- 1 counsel as related to Project Stonehenge?
- 2 A. That's tough to answer, again, because this is
- 3 conflated with many other ongoing projects and difficult
- 4 to ascertain from the available data. So I suspect it's
- 5 a small to medium amount, likely more than SingleClick.
- 6 Q. Okay. I appreciate that.
- 7 And what records or information did you
- 8 look at to come to the estimate you just provided that
- 9 it is a small to medium amount and more than
- 10 | SingleClick?
- 11 A. There were more meetings, as indicated by the
- 12 calendaring and the length of the project and analysis.
- Q. And how many of the approximately 25 meetings
- 14 that occurred as a result of Project Stonehenge were
- 15 attended by Google's outside counsel?
- 16 A. A few.
- 17 O. Less than five?
- 18 A. On the order of five.
- 19 Q. Thank you. If you could turn to page 2 of
- 20 Exhibit 7.
- 21 A. (Witness complies.)
- 22 Q. Is this a list of government investigations
- 23 that caused Alphabet to initiate Project Stonehenge?
- 24 A. The first seven, yes.
- 25 Q. And that, to be clear, excludes the Australian

- 1 Competition and Consumer Commission. Is that correct?
- 2 A. Yes.
- Q. And are there any of these investigations on
- 4 this list on Exhibit 7, page 2 that Alphabet anticipated
- 5 litigation or it was dealing with actual litigation that
- 6 caused it to initiate Project Stonehenge?
- 7 MS. ELMER: Object to the form of the
- 8 question as compound.
- 9 Q. (By Mr. Nakamura) You can answer if you
- 10 understand,
- 11 A. I was going to ask some clarifying questions
- 12 because I wasn't sure which specific question you're
- 13 asking.
- Q. Sure. So with respect to anticipated
- 15 litigation, did Alphabet anticipate any litigation from
- 16 any of the investigations on this list other than the
- 17 ACCC investigation that caused it to initiate Project
- 18 Stonehenge?
- 19 A. Yes. We anticipated litigation.
- 20 Q. And is there any actual litigation other than
- 21 the investigations listed on page 2 of Exhibit 7 that
- 22 Alphabet initiated Project Stonehenge in response to?
- 23 A. Okay. So you're asking for any investigation
- 24 that are not on this list or litigation not on this
- 25 list?

```
192
 1
       Q.
            Any litigation not on this list.
 2
                 MS. ELMER: And to be clear, you're asking
 3
  for any actual litigation not on this list, correct?
 4 You're not talking about government investigations;
 5 you're talking about actual litigation?
 6
                 MR. NAKAMURA: Yes, that's correct.
 7
                              do you understand the
                 MS. ELMER:
  question?
 8
 9
                 THE WITNESS:
                               I do understand the
  question, but I would like to sidebar with you briefly.
10
11
                 MS. ELMER: All right. We'll take a quick
12 break.
13
                 MR. NAKAMURA:
                                All right.
14
                 THE VIDEOGRAPHER:
                                    Off the record at
15 3:45 p.m.
16
                 (Recess taken)
17
                 THE VIDEOGRAPHER:
                                    Back on the record at
18 | 3:49 p.m.
19
       0.
            (By Mr. Nakamura)
                                   , is there any
  actual litigation other than the investigations listed
  on page 2 of Exhibit 7 that Alphabet initiated Project
  Stonehenge in response to?
23
       Α.
            No.
24
       Ο.
            Is there any anticipated litigation other than
25 the investigations listed on page 2 of Exhibit 7 that
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200
 1 marked the exhibit that was just clawed back as
 2 Exhibit 11; but, of course, you may claw it back.
 3
                 (Exhibit 11 marked)
            (By Mr. Nakamura) All right. With that, I'll
 4
       Ο.
 5 move on.
 6
                          , I would now like to ask you
 7 about Project Banksy which is part of specifications 1f
  and specification 2.
 8
 9
                 Who chose the name "Project Banksy" for
10
   the project?
11
       Α.
            I suspect it was the lead engineer working on
   the project,
13
                        , is that what you just said?
       Q.
14
            Yes.
       Α.
15
       Q.
            Thank you. What was the subject -- I'm sorry,
16 let me back up.
17
                 Let's refer to Exhibit 7, which is the
18 February 25th letter sent by your counsel, Ms. Elmer,
19 page 4.
           Please let me know when you have that in front
  of you.
20
21
            Yep, I do.
       Α.
22
            Great. What is the subject matter of Project
       Q.
23 Banksy?
24
       Α.
            So as laid out in
                                                testimony,
25 there's two parts to it.
```

- 1 One was an early examination of header
- 2 bidding as a project feature, and then, secondly, it
- 3 morphed into a product or into an effort that was a
- 4 response to a particular antitrust investigation.
- 5 Q. And what antitrust investigation was the second
- 6 Project Banksy a response to?
- 7 A. The French Competition Authority.
- 8 Q. And what were Alphabet's objectives as part of 9 Project Banksy?
- MS. ELMER: So to the extent that this --
- 11 well, actually, I instruct the witness not to answer the
- 12 question as it invades the work product doctrine and the
- 13 attorney/client privilege.
- 14 Q. (By Mr. Nakamura) And will you follow that
- 15 instruction,
- 16 A. Yes.
- 17 Q. Turning now to bullet point 2 that starts on
- 18 page 4 and runs into page 5 of Exhibit 7, is this a full
- 19 and complete list of all outside counsel who worked on
- 20 the second Project Banksy?
- 21 A. Yes.
- 22 Q. And is the first full bullet point on page 4 a
- 23 full and complete list of all Google in-house counsel
- 24 who worked on the second version of Project Banksy?
- 25 A. Yeah. I just want to again specify that not

- 1 everyone here worked on it. Some were made aware of the 2 project.
- Q. But in terms of anyone who worked on the project, is that a full and complete list?
- 5 A. Yes.
- 6 Q. Thank you.
- 7 MS. ELMER: I'd like to clarify. I think,
- 8 Brent, in your earlier question about a bullet point
- 9 that started on page 4 and runs into page 5, what you
- 10 meant to say was bullet point 2 that starts on page 3
- 11 and runs into page 4.
- MR. NAKAMURA: Yes. Thank you, Julie.
- 13 That is what I meant. I appreciate that.
- 14 Q. (By Mr. Nakamura) And so on the second full
- 15 bullet point on page 4, is this a full and complete list
- 16 of Google employees who worked on or were an audience
- 17 for Project Banksy?
- 18 A. There may be a few others who were an audience.
- 19 And I think it's important to note in a
- 20 project like this, especially given the tight relation
- 21 to a regulatory matter, that it would have gone up the
- 22 chain for acknowledgments, though I don't -- I wouldn't
- 23 necessarily classify the cross-functional leadership up
- 24 the chain as an audience as much as they were very
- 25 briefly made aware, possibly asked for a simple ack.

```
236
 1
       Q.
            And lastly, was Project Quantize presented at
   the 2020 future of display review?
 2
 3
                 MS. ELMER: Same instruction.
            (By Mr. Nakamura) All right. Will you follow
 4
       O.
 5
  Ms. Elmer's instruction not to answer my question,
 6
 7
       Α.
            Yes.
                 MR. NAKAMURA: All right. Let's go off
 8
 9
   the record.
10
                                    Off the record at
                 THE VIDEOGRAPHER:
11 5:35 p.m.
12
                 (Recess taken)
13
                 THE VIDEOGRAPHER: Back on the record at
14 5:45 p.m.
15
                 MR. NAKAMURA:
                                Thank you. Could the court
16 reporter please mark what has been put in the Chat as
17 Alphabet Exhibit 30 [sic]. This document is a document
18 that has been reproduced after a clawback from
19 Alphabet's counsel with additional redactions applied.
20 It is a document that begins with Bates
21 No. GOOG-DOJ-AT-00205841, ending in Bates No. 5843.
22
                 (Exhibit 13 marked)
23
       Q
            (By Mr. Nakamura)
                                , I would like
24 to direct your attention to the third page of this
25 document ending in Bates No. 5842. Could you please let
```

```
237
 1 me know when you are there.
 2
      Α.
            I am there.
           Looking at the first full bullet point on
 3
      Ο.
 4 page 4 of this PDF, did Project Stonehenge involve
 5 Alphabet's consideration of
 7
                            And I instruct the witness not
                MS. ELMER:
 8 to answer the question. It's an improper question that
 9 attempts to invade the privilege, the work product
10 doctrine, and on that basis instruct the witness not to
11 answer.
12
            (By Mr. Nakamura) Will you follow Ms. Elmer's
      Q.
13 instruction,
14
      Α.
           Yes.
15
      Q.
           And was the
                                  discussion
16 mentioned in this bullet point one that was done
  separately from Project Stonehenge?
18
            I don't know how to answer that with invading
19 the privilege.
20
                               Ms. Elmer, are you
                MR. NAKAMURA:
21 instructing
                           then not to answer my question?
                            Let's take a break to discuss
22
                MS. ELMER:
23 an issue of privilege.
24
                MR. NAKAMURA: All right. Let's go off
25 the record.
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```
238
 1
                 THE VIDEOGRAPHER:
                                    Off the record at
 2
   5:47 p.m.
 3
                 (Recess taken)
 4
                 THE VIDEOGRAPHER: Back on the record at
 5
  5:49 p.m.
            (By Mr. Nakamura)
 6
       Ο.
                               And,
 7 question was was the
                                           discussion
 8 mentioned in this bullet point on Exhibit 13, one, a
 9 discussion that was done separately from Project
10
  Stonehenge?
11
       Α.
            I can't answer questions about what was part of
  Stonehenge or not, as that would violate privilege.
13
                 MS. ELMER: Brent, I think if you were to
14 ask the witness whether there were
15 discussions that were business discussions and not part
16 of a work product project, he might be able to answer
17 your question.
18
                 MR. NAKAMURA: All right.
                                             I will give
19
  that a shot.
20
            (By Mr. Nakamura) Were there
       Ο.
      discussions that were business discussions that
   occurred that were not part of a work product project?
23
       Α.
            Yes.
24
       Q.
            And when did those discussions take place?
25
            All the time for as long as I can personally
       Α.
```

```
239
 1
  remember and from what I've seen over the past five to
 2
  ten years, quite regularly.
 3
            And was Alphabet's consideration of
       Ο.
                 MS. ELMER: And I'm going to object to
 6
  this question as exceeding the scope of the CID, but the
 7
  witness may answer in his individual capacity.
 8
 9
       Α.
                   I'll go so far as to say yes.
            Yeah.
10
            (By Mr. Nakamura)
                               And was the consideration of
       Q.
11
13
                             Same scope objection, but he
                 MS. ELMER:
14
  may answer in his individual capacity.
15
       Α.
            Yes.
16
            (By Mr. Nakamura) And was
       Ο.
  was Alphabet's consideration of
      feature part of Project Stonehenge?
19
                 MS. ELMER:
                             I instruct the witness not to
  answer the question because your question invades the
  work product doctrine and the attorney/client privilege.
21
22
                 MR. NAKAMURA:
                                Thank you.
23
            (By Mr. Nakamura) Will you follow Ms. Elmer's
       Q.
  instruction?
24
25
       Α.
            Yes.
```

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240
 1
                 MR. NAKAMURA:
                                And before we put this
  aside, I will register the Division's position that we
 3 believe that privilege has been waived over this
  document and the redactions that were made were not
 5
  appropriate. So with that,
                                            , you can put
 6
   that aside.
 7
                             And we dispute that position,
                 MS. ELMER:
  but that is not a discussion for this deposition.
 8
 9
            (By Mr. Nakamura) And -- I'm sorry. Go ahead.
       Q.
10
            I just think it's --
       Α.
11
                 MS. ELMER:
                              that's okay.
12
                               Okay.
                 THE WITNESS:
13
       Q.
            (By Mr. Nakamura)
                                           , did you have
14
  anything to add?
15
       Α.
            Well, I just think real briefly in a document
16 like this that starts to talk to smaller groups that are
  cross-functional, there's -- it's very difficult to get
  anything done in an organization this size without
19 talking to the cross-functional partners on any given
  project.
20
2.1
                 So I just want -- like I know I had talked
  about it at the VP level and the acknowledgments and
23 leadership as well, but it's also the case in these
  types of projects and all the projects we've been
25 talking to, like you have to solicit all various
```